

We get the message

BIKINI babe Clarissa Price (right) has one of the toughest jobs at the Lexmark Indy.

She has to put up with the attention that befits a Miss Indy glamour girl who spends the weekend strutting up and down Champ Car pit lane painted with logos spruiking telephone company Messages on Hold. The 21-year-old has travelled all the way from Perth for the four-day event and managed to turn hundreds of curious heads yesterday morning as she waltzed up and down pit lane.

Ms Price said the idea had been a smash-hit success as she had posed for thousands of frames.

"It has been crazy, but it's an awesome idea and I've never posed for so many photos," she said.

"I can't wait for it to get busier."

Messages on Hold, famous for coming up with quirky advertising ideas, decided the best exposure at Indy usually involved hot chicks and V8s.

"I spent the morning getting ready and being painted with the logos and I'll do that every day and get back out in pit lane," Ms Price said.

